



Clayton Opera House Sponsorship
“A Two Way Street”
Help Bring A Performance to Your Home Stage in 2017

Why should your business join us as a sponsor?

Our patrons can become your customers through sponsorship! Each season thousands of people stream through the Clayton Opera House to enjoy enriching performances and educational activities.

Give your community a night to remember. Our patrons are continually telling us they are delighted our local community is collaborating in bringing the finest performing arts to our 1000 Islands region. They want to support the businesses who are helping to make the performing arts more accessible to all.

We invite you to join the growing number of sponsors who are making an investment in our region’s cultural life while reaching an appreciative group of individuals who want to ensure a bright future for our local community and businesses.

In exchange for your generous support, we are also pleased to provide significant recognition and benefits for your business.

The Clayton Opera House is owned by the Town of Clayton
and managed by the Thousand Islands Performing Arts Fund (TIPAF),
a 501(c)(3) not-for-profit organization
dedicated to fostering the appreciation of the performing arts in the Thousand Islands region
by offering and promoting outstanding performances and events.

2017 Sponsorship Benefits

Contact Julie Garnsey, Executive Director for more information
315-686-1037 Ext 10 or director@claytonoperahouse.com

Corporate Partner - Supporter (\$250-\$499)

Acknowledgement in the season program
Pre-sale ticket opportunities

Corporate Partner - Lead Supporter (\$500-\$999)

Benefits of Supporter plus:
Listing in thank you advertisements
Recognition on website

Investor (\$1000-\$1499)

Benefits of Lead Supporter plus:
1/8 page ad in the season program
2 complimentary tickets to a TIPAF event of your choice with access to Patrons Lounge for 2 that evening
Invitation to our Patron Recognition party for 2
Digital signage recognition for the season

Director (\$1500-\$2499)

Benefits of Lead Supporter plus:
1/8 page ad in the season program
4 complimentary tickets to a TIPAF event of your choice
Invitation to the Patrons Ballroom Lounge for 4 during each performance it is open
Invitation to our Patron Recognition party for 4
Your logo displayed on website
Digital signage recognition for the season

Producer (\$2500-\$4999)

Benefits of Lead Supporter plus:
1/4 page ad in the season program
6 complimentary tickets for your sponsored event and a 10% discount for additional tickets to your evening
Invitation to the Patrons Ballroom Lounge for 6 during each performance it is open
Invitation to our Patron Recognition party for 6
Your logo displayed on website
Digital signage recognition for the season
Recognition in multiple media publications or broadcasts
Recognition on tickets for sponsored event
Recognition from the stage for sponsored event**

Executive Producer (\$5000-\$9999)

½ page ad in the season program

10 complimentary tickets for your sponsored event with access to the Patron's Lounge for 10 and a 10% discount for additional tickets to your event

Invitation to the Patrons Ballroom Lounge for 6 during all other performances it is open

Invitation to our Patron Recognition party for 6

Online link to website of Sponsor's business

Digital signage recognition for the season

Recognition in multiple media publications or broadcasts

Opportunity to recognize and introduce artist for your sponsored event**

5 Ensemble Patron memberships to gift for current year

Full page ad in the program insert for 1 TIPAF event

Opportunity to provide your business display or banner for exhibition on the day of your sponsored event***

One free use of the 3rd floor ballroom*

Season Underwriter (\$10000 and more)

Full page ad in season program

15 complimentary tickets to your sponsored event with access to the Patron's Lounge for 15 and a 10% discount for tickets to any TIPAF event

Pre-sale ticket opportunities

Access to Patrons Lounge for 6 during all other performances it is open

Invitation to our Patron Recognition party for 6

Digital signage recognition for the season

Online link to website of Sponsor's business

Recognition in multiple media publications or broadcasts

Recognition on tickets for sponsored event

Opportunity to recognize and introduce artist for sponsored event**

10 Ensemble Patron memberships to gift for current year

Full page ad in the program insert for 2 TIPAF events

Opportunity to provide your business display or banner for exhibition on the day of your sponsored event***

One free use of the 3rd floor ballroom and theater*

*Use of the ballroom and theater is subject to availability and does not include catering or other charges

**Recognition from the stage for select shows is tailored for each sponsor and mutually agreed upon

***Display or banner to be approved by Director a week prior to sponsored event



Mayhem Poets-An Opportunity to Enrich the Lives of Children in our community

Monday, February 6, 2017

(Exclusive Sponsor \$6000/Co-Sponsor \$3000)

As a sponsor for this program you can help many of our area school children experience the magic of live theater for the first time. TIPAF's arts in education events are free to local area students who are transported to our Opera House via school buses with financial support provided as needed. The performing arts and music are essential learning tools that help children pass into the world around them—a world of work, intellectual pursuits and involvement with others.

The Mayhem Poets' unique approach in combining the spoken word with Hip Hop has landed them feature spots on the Today Show and Eyewitness News after winning first place and a grant for 100K in the Microsoft Idea Wins Challenge in 2006. Since then they've been touring internationally and spreading their mission to reshape society's view of poetry.



Durham County Poets

Friday, April 7, 2017 7:30 pm

(Exclusive Sponsor for \$1500)

Sponsor this performance and you will please a wide section of our faithful audience members who have indicated they enjoy a musical potpourri of ballads, gospel, Blues, folk and country-rock songs. This show will be a sure crowd pleaser with an audience who will appreciate your sponsorship.

What do you get when you take five musicians with a backlog of tunes and varied influences and put them in a café with instruments in hand? Chaos maybe? Or perhaps a new vibe, a fresh approach to music and something worth listening to. This was the case for Durham County Poets. That was in 2011, and by July 2012 their first album *Where the River Flows* was released. It was produced by drummer John McColgan who drew on his many years of experience recording and performing with artists such as Emmy Lou Harris, the McGarrigle Sisters and Michael Jerome Browne. Fast forward to 2015: Their second album *Chikkaboodah Stew* covers the gamut from folk to blues, jazz to crooner, swing to ballad and even a little rock, prog and gospel influences.



Lee Harvey Osmond

Friday, May 26, 2017 7:30 pm

(Exclusive Sponsor for \$1500)

Sponsored by 1000 Islands Harbor Hotel (Exclusive Sponsor)

Lee Harvey Osmond is just one of the musical personas of the very talented Tom Wilson (Blackie and the Rodeo Kings) veteran of the Canadian music scene. With vocal range that captures smooth deep color, velvet textured crooning and gravel country roads, Wilson (from Hamilton, Ontario, Canada) is a pleasing cocktail of moody genre. The flavor is a rootsy mixture of country, folk, blues and rock, telling tales of dreams, hope, regret and lost love. A passionate songwriter and raconteur, Wilson brings graceful optimism to the rigors of his amazing life. His songs have been performed by a growing list of artists and collaborators including Mavis Staples, Colin James, Stephen Fearing and Adam Gregory.



Josie Waverly-My Gal Patsy

Friday, June 2, 2017, 7:30 pm

(Exclusive Sponsor \$3500/Co-Sponsor \$2000)

This 90 minute show will take you on a country music journey into what a night at a Patsy Cline concert would have been like and you won't want to miss one second of this trip! With Patsy's early hit songs like "Walkin After Midnight", "Lovesick Blues", and "There He Goes" through her final hit recordings of "Crazy", "Leavin on Your Mind" and "Sweet Dreams". Josie's performance and vocal capturing of over 20 Patsy Cline signature hit songs is sure to leave you feeling like you just witnessed a true Patsy Cline Concert.



Kevin MaC

Friday, June 9, 2017, 7:30 pm

(Exclusive Sponsor \$2000/Co-Sponsor \$1500)

Singer, songwriter and guitarist Kevin MaC wins audiences over immediately as he explodes on stage with his exuberant personality. Although his roots are in country music and his original music is decidedly country, Kevin is far from a one-trick pony; he loves to surprise audiences with his own spin on hip hop, classic rock and sometimes even a boy band hit or two. Equally at home performing any of these genres, Kevin coined the term “Southern Swag” to describe his unique brand of music. According to Kevin “Southern Swag is a cool country sound where hip-hop and country styles combine to create a fresh, sexy vibe”. Kevin has opened for industry heavy hitters Kenny Chesney, Martina McBride, Phil Vassar, Darryl Worley, Trace Adkins, LeAnn Rimes and Kip Moore to name a few. Before a single note leaves his lips or one chord is strummed from his acoustic guitar, Kevin Mac convinces you to love him. His style is refreshing and honest.



Close to You-The Music of the Carpenters

Thursday, June 15, 2017, 7:30 pm

(Exclusive Sponsor \$4500/Co-Sponsor \$3000)

Considered one of the best vocalists of all time, Karen Carpenter captured the attention of a generation with the surprisingly deep material of her unabashedly catch pop music. Singer and playwright Lisa Rock has compiled a moving tribute to the music and life of Carpenter, and brings it to the stage with her 6-piece backing band. Dedicated to re-creating the true sound of The Carpenters, Rock and her band showcase some of the most memorable songs of the 70s including *We've Only Just Begun*, *Rainy Days and Mondays*, and of course *Close to You*.



Selected Shorts

Thursday, June 29, 2017

(Exclusive Sponsor \$4500/Co-Sponsor \$2500)

Media Sponsor NCPR

The hit public radio series comes to the Clayton Opera House with an evening of spellbinding short stories by established and emerging writers, performed by stars of the stage and screen. *Selected Shorts* is a weekly public radio show broadcast on more than 150 stations around the country. It is produced by Symphony Space and distributed by Public Radio International. The radio show began in 1985 at Symphony Space on Broadway and 95th Street in New York City and enjoys sold-out performances to this day. The *Selected Shorts* podcast consistently ranks as one of the most popular podcasts on iTunes, with more than 100,000 downloads every week. Our stories are mostly fiction, sometimes classic, sometimes new and always performed by marvelous actors from stage, screen and television.



Eldar Trio

Wednesday, July 5, 2017

Sponsored by NNYCF

When Eldar Djangirov was signed to Sony Masterworks at the age of 17, the young pianist from Kansas City was already well known for his prodigious pyrotechnics and precocious knowledge of bebop tradition. He has had the good fortune to meet and work with Dr. Billy Taylor, Michael Brecker, Marian McPartland, Dave Brubeck, Wynton Marsalis and many others. Eldar has appeared at numerous jazz festivals in Tokyo, Vienna, Monterey and San Francisco to name a few and has toured extensively throughout North America, Europe and Asia. He has been seen on TV including the 2000 and 2008 Grammy Awards, Late Night with Conan O'Brien, CBS Saturday Early Show and Jimmy Kimmel Live. The Grammy-nominated artist has 4 critically acclaimed trio albums and he has played with world renowned symphony orchestras such as NHK Symphony Orchestra, Russian National Orchestra and San Diego Symphony Orchestra.



Capitol Steps

Thursday, July 13, 2017, 7:30 pm

(Exclusive Sponsor \$9000/Co-Sponsor \$5000)

Sponsored by Allan Newell (Co-Sponsor)

Over 30 years ago, the Capitol Steps began as a group of Senate staffers who set out to satirize the very people and places that employed them. In the years that followed, many of the Steps ignored the conventional wisdom (“Don’t quite your day job!”), and although not all of the current members of the steps are former Capitol Hill staffers, taken together to performers have worked in a total of eighteen Congressional offices and represent 62 years of collective House and Senate staff experiences. Since they began, the Capitol Steps have recorded over 35 albums, including their latest *Mock the Vote*. They’ve been featured on NBC, CBS, ABC, and PBS, and can be heard twice a year on National Public Radio stations nationwide during their *Politics Takes a Holiday* radio specials.



Shenandoah

Thursday, July 20, 2017, 7:30 pm

(Exclusive Sponsor \$8500/Co-Sponsor \$4500)

When country music lovers talk about the greatest groups in the genre, Shenandoah is always at the forefront of any discussion. Fueled by Marty Raybon’s distinctive vocals and the band’s skilled musicianship, Shenandoah became well known for delivering such hits as *Two Dozen Roses*, *Church on Cumberland Road* and *Next to You, Next to Me* as well as such achingly beautiful classics as *I Want to be Loved Like That* and the Grammy winning *Somewhere in the Vicinity of the Heart* duet with Alison Krauss. Today the legacy continues as original members Rabon and Mike McGuire reunite to launch a new chapter in Shenandoah’s storied career.



The Kingston Trio

Wednesday, July 26, 2017

(Exclusive Sponsor \$7500/Co-Sponsorship \$4000)

Clayton Country Club (Co-Sponsor)

The Kingston Trio is one of the few groups today that has survived the many changes in the world of music. They have remained consistent in their sound, which probably explains their resurgence in popularity over the last few years. The Kingston Trio today consists of George Grove, Bill Zorn and Rick Dougherty. The original Kingston Trio was formed in 1957 by Bob Shane, Nick Reynolds and Dave Guard, while the three were attending college in the San Francisco area. Using only acoustic guitars and banjos, and singing simple yet memorable melodies, they revolutionized popular music, reawakening America to its own rich folk music heritage. The release of “Tom Dooley” in October of 1958 began the “folk music revival” and set the stage for Dylan, Baez, Peter, Paul & Mary and the entire protest movement of the 60’s. The Kingston Trio was the number one vocal group in the world, a musical and cultural phenomenon whose record sales and concert draws were matched only by The Beatles.



James Tormé

Thursday, August 3, 2017, 7:30 pm

Sponsored by NNYCF

James Tormé presents a stellar evening with the New American Songbook taking the audience on an extraordinary ride through music’s past and present. This unique show explores a century of American music history, from Ellington’s up-tempo classic “Don’t Mean A Thing (If It Ain’t Got That Swing)” and Monk’s “Round Midnight” to Stevie Wonder’s unforgettable “Superstition” and the body-swaying “Rock With You”, made famous by the late Michael Jackson. He grew up with the likes of Ella Fitzgerald, Peggy Lee, Sammy Davis Jr., Buddy Rich, Jerry Lewis, Bing Crosby and his own legendary father Mel Tormé. James was influenced in ways that are still obvious every time he takes the stage or stands in front of a microphone. A consummate entertainer, he embodies a masterful marriage of undeniable musical brilliance and comic sensibility.



Gin Blossoms

Thursday, August 10, 2017

(Exclusive Sponsor \$10,000/Co-Sponsor \$7500)

Sponsored by St. Lawrence Spirits and Otis Technology (Exclusive Sponsor)

In the late 80's Gin Blossoms started to grow a huge following as the #1 local music draw in Phoenix and certainly were the hometown hero's of their favorite hang. Gin Blossoms indelible jangle-pop sound was evolving during radio's diverse mix of hair bands and grunge music superstars like Nirvana. Taking their name from a caption on a W.C. Fields photo, they signed a record deal with A&M and recorded their first EP "Up and Crumbling" in 1991. But it wasn't until their breakout record "New Miserable Experience" in 1992 that their rise to fame began. It kept the band on the charts for almost 3 years with singles "Hey Jealousy", "Allison Road", "Until I Fall Away", "Mrs. Rita" and "Found Out About You".



Bob Eubanks-The Not So Newlywed Game

Wednesday, August 16, 2017, 7:30 pm

(Exclusive Sponsorship \$7500/Co-Sponsorship \$4000)

ABC 50 (Co-Sponsor/Media Sponsor)

The actual television show went on the air in 1966 and is still running on the Game Show Network in more than 100 cities in the United States. The live Not So Newlywed Game is similar to the television game using four married couples who are either newlyweds or feel like newlyweds. The show consists of Bob narrating hilarious clips from the television show and then playing two half-hour versions of the game with the couples. The Not So Newlywed Game is always funny and is a great entertainment opportunity. The show is in good taste and is absolutely hilarious. Bob Eubanks will choose the contestants straight from the audience at the beginning of the presentation. Someone in the audience will have the chance to win **\$100,000!**



John Jorgenson Bluegrass Band

Thursday, August 24, 2017, 7:30 pm

(Exclusive Sponsorship \$4000/Co-Sponsorship \$2500)

Music virtuoso John Jorgenson, known for his blistering guitar licks and mastery of a broad musical palette, has earned a reputation as a world-class musician and guitarist who has collaborated with the likes of Elton John, Luciano Pavarotti, Bonnie Raitt and Bob Dylan. In addition to acoustic and electric guitars, he is also regularly featured on the saxophone, clarinet, bouzouki, pedal steel, mandolin, vocals and has garnered recognition for contributing to numerous platinum-selling and Grammy-winning albums. Currently touring as the John Jorgenson Quintet, Jorgenson creates a unique musical experience that equally enthralls the most discerning and the casual music fan. The John Jorgenson Bluegrass Band features Herb Pedersen, Jon Randall and Mark Fain.



Larry Gatlin

Thursday, August 31, 2017, 7:30 pm

(Exclusive Sponsorship \$4000/Co-Sponsorship \$2500)

Larry Gatlin is the oldest of the three Gatlin brothers. By age seven, he was already accompanying younger brothers, Steve and Rudy in singing at family and church events.

On the strength of his songwriting talents, Larry Gatlin became known throughout the Nashville music industry. While Steve and Rudy were finishing college, Larry was already touring the small club and listening room circuit as a solo act, looking forward to the time when he could afford to expand his live show to include his brothers.

From 1976 to 1992 the brothers toured extensively throughout the United States, Canada and overseas. They racked up hit after hit and banked some of the most prestigious awards in the industry. Larry penned every Gatlin Brothers hit you've ever heard. Larry Gatlin has written songs that were later recorded by

Elvis Presley, Glen Campbell, Barbra Streisand, Johnny Cash, Kris Kristofferson, Charlie Rich, Johnny Mathis, Dottie West and many more. December of 1992 marked a farewell to concert touring for the Gatlin Brothers as they completed their ADIOS TOUR with a Cd of the same name. Then came a major turning point in his career. Larry took the lead role on Broadway in the Tony Award-winning musical *The Will Rogers Follies*. The musical then toured throughout the nation to rave reviews.

Throughout the next decade Larry would go on to write an autobiography, *All The Gold In California*, record a solo album, *In My Life*, and would occasionally tour solo.

In the early 2000's the brothers reunited for selective road dates and 2008, recorded their first album in nearly two decades, *Pilgrimage*. In 2015 the brothers celebrated 60 years of making music together and released a new album, *The Gospel According to Gatlin*.