



Clayton Opera House 2015 Sponsorship Opportunities

Connect with a select audience!

By sponsoring one of our shows you are helping to provide the groundwork for a dynamic arts organization that stimulates imagination, cultural growth and economic development. Your business will reach an audience of enthusiastic fans who are dedicated to supporting the local economy and community.

Located in downtown Clayton on Riverside Drive, the Clayton Opera House, a nationally registered historic place, is a stately brick structure overlooking the St. Lawrence River. As the performance center of the 1000 Islands, the Opera House is a magnet for thousands of visitors every year, both audiences at performances of nationally acclaimed artists and attendees at community events and private celebrations. The revived Clayton Opera House has helped promote greater economic activity in this beautiful region and is an important source of local pride. With a \$3,275,000 renovation in 2007, the two-story performance hall and third floor ballroom were returned to their original luster.

The Clayton Opera House is owned by the Town of Clayton and managed by the Thousand Islands Performing Arts Fund (TIPAF), a 501(c)(3) not-for-profit organization dedicated to fostering the appreciation of the performing arts in the Thousand Islands region by offering and promoting outstanding performances and events.

2015 Sponsorship Benefits

Contact Julie Garnsey, Executive Director for more information
315-686-1037 ext 10 or director@claytonoperahouse.com

Supporter (\$250-\$499)

Acknowledgement in the season program
Pre-sale ticket opportunities

Lead Supporter (\$500-\$999)

Benefits of Supporter plus:
Listing in thank you advertisements
Recognition on website

Investor (\$1000-\$1499)

Benefits of Lead Supporter plus:
1/8 page ad in the season program
2 complimentary tickets to a TIPAF event of your choice with access to Patrons Lounge for 2 that evening
Digital signage recognition for the season

Director (\$1500-\$2499)

Benefits of Lead Supporter plus:
1/8 page ad in the season program
4 complimentary tickets to a TIPAF event of your choice with access to Patrons Lounge for 4 that evening
Your logo displayed on website
Digital signage recognition for the season

Producer (\$2500-\$4999)

Benefits of Lead Supporter plus:
¼ page ad in the season program
6 complimentary tickets for your sponsored event and a 10% discount for additional tickets to your event
Access to Patrons Lounge for 6 during intermission of your sponsored event
Your logo displayed on website
Digital signage recognition for the season
Recognition in multiple media publications or broadcasts
Recognition on tickets for sponsored event
Recognition from the stage for sponsored event**

Executive Producer (\$5000-\$9999)

½ page ad in the season program
10 complimentary tickets for your sponsored event and a 10% discount for additional tickets to your event
Pre-sale ticket opportunities

Access to Patrons lounge for 10 during intermission of your sponsored event
Online link to website of Sponsor's business
Digital signage recognition for the season
Recognition in multiple media publications or broadcasts
Opportunity to recognize and introduce artist for your sponsored event**
5 Ensemble Patron memberships to gift for current year
Full page ad in the program insert for 1 TIPAF event
Opportunity to provide your business display or banner for exhibition on the day of your sponsored event***
One full use of the 3rd floor ballroom*

Season Underwriter (\$10000 and more)

Full page ad in season program
15 complimentary tickets to your sponsored event and a 10% discount for tickets to any TIPAF event
Pre-sale ticket opportunities
Access to Patrons Lounge for 15 during intermission of your sponsored event
Digital signage recognition for the season
Online link to website of Sponsor's business
Recognition in multiple media publications or broadcasts
Recognition on tickets for sponsored event
Opportunity to recognize and introduce artist for sponsored event**
10 Ensemble Patron memberships to gift for current year
Full page ad in the program insert for 2 TIPAF events
Opportunity to provide your business display or banner for exhibition on the day of your sponsored event***
One free use of the 3rd floor ballroom and theater*

*Use of the ballroom and theater is subject to availability and does not include catering or other charges

**Recognition from the stage for select shows is tailored for each sponsor and mutually agreed upon

***Display or banner to be approved by Director a week prior to sponsored event



Alan Doyle

Saturday, April 25, 2015, 7:30 pm

(Exclusive Sponsor \$2500/Co-Sponsor \$1500)

Alan Doyle always loved the spotlight. He was just a teenager when he left home and honed his performing skills as a solo artist in pubs, standing on miniscule stages, belting out folk songs and classic rock for the rowdy patrons. In 1993, he joined forces with fellow pub warriors Sean McCann, Bob Hallett, and Darrell Power, and together they started Great Big Sea, where they fused Newfoundland traditional music with their own pop sensibilities. After almost 20 years with Great Big Sea, Alan is stepping out on his own and has released a new album *Boy On Bridge*.



Professor Louie & The Crowmatix With Waydown Wailers-Opening Act

Saturday, May 30, 2015, 7:30 pm

(Exclusive Sponsor \$1500/Co-Sponsor \$1000)

Grammy nominated Professor Louie & The Crowmatix started touring and recording their own music in 2001. They have eight studio CD's and two live recordings on The Woodstock Records label. The group came into existence preparing songs for Aaron "Professor Louie" Hurwitz' studio productions for the Rock'n'Roll Hall of Fame group "The Band". Professor Louie collaborated with The Band for over fifteen years. Professor Louie & The Crowmatix are the backing group for solo CD's by Rick Danko, Levon Helm and Garth Hudson.

Waydown Wailers is an original band that consists of four seasoned musicians from varied musical backgrounds and experiences. The gathering of these talented musicians has garnered a

sound that is referred to as, “edge of the swamp rock, blues and jam with a twist of Americana, defined as “Outlaw Jam Rock”.



10,000 Maniacs

Friday, June 5, 2015, 7:30 pm

(Exclusive Sponsor \$5,000/Co-Sponsor \$2,500)

10,000 Maniacs was formed in Jamestown, New York in 1981. They toured extensively and recorded independently before signing with Elektra and making *The Wishing Chair* in 1985. They remained a staple on the folk-rock circuit right into the new decade and in 2011 they released their first new recording in a decade. That year, the group also played two 30th anniversary concerts in their hometown of Jamestown, New York, and then set out to record a new album in 2012. This spring they will record an entire album of Traditional Folk Songs from the British Isles, titled *Twice Told Tales*.



Lee Ann Womack

Saturday, June 27, 2015, 7:30 pm

(Exclusive Sponsor \$7500/Co-Sponsor \$4000)

Lee Ann Womack has sung at the Concert for the Nobel Peace Prize, performed for multiple Presidents, done award-winning duets with Willie Nelson and George Strait as well as tastemaker projects for Buddy Miller, Oscar-winner Randall Poster and Rodney Crowell. Raised

on classic country records by Ray Price, Nelson and George Jones she recognizes the power of visceral truth in a song. Some of her awards include 1998 Favorite Country New Artist and Top New Female Vocalist, 2001 Vocal Event of the Year, Single of the Year and Song of the Year for *I Hope You Dance*, 2003 Best Country Collaboration for *Mendocino County Line* with Willie Nelson and 2005 Album of the Year, Single of the Year and Musical Event of the Year.



Andy Gross

Thursday, July 9, 2015, 7:30 pm

(Exclusive Sponsor \$4000/Co-Sponsor \$2500)

Andy Gross is one of the hottest corporate entertainer, stand-up comic, magician and ventriloquist working today as evidenced by his sold out shows and devoted following. He performs over 150 shows a year at comedy clubs, colleges and performing arts theaters everywhere. He is considered one of the best by his peers in the entertainment industry and will leave you spellbound. Audiences are absolutely unanimous in their praise of this amazing performance. His ad-libs during his stand-up are compared frequently to Don Rickles and Robin Williams.



The Fabulous Equinox Orchestra

Thursday, July 16, 2015, 7:30 pm

(Exclusive Sponsor \$7500/Co-Sponsor \$4000)

Jeremy Davis and Clay Johnson, two sophisticated Southern gentleman, along with their fiery 17-piece big band, present their high energy show -- The Fabulous Equinox Orchestra. Fashioned in the style and swagger of the legendary entertainers, Davis and Johnson put their own stamp on the Great American Songbook, graced with a touch of Motown, Ray Charles, Johnny Cash, Elvis and more.

Louisiana native Jeremy Davis has performed with David Sanborn, Ellis Marsalis, The Allman Brothers, The Beach Boys, Jennifer Holiday, Ellis Hall, Bill Watrous, Fred Wesley, Wycliffe Gordon and several *American Idol* alumni. Raised in a family of preachers, teachers and folk/Southern gospel singers, Clay Johnson was born to inspire and entertain.

The Fabulous Equinox Orchestra makes familiar standards fresh and relevant for younger audiences, even as they appeal to audience members who yearn to relive favorite musical memories.



The Hit Men-Former Stars of Frankie Valli and The Four Seasons

Thursday, July 30, 2015, 7:30 pm

(Exclusive Sponsor \$7500/Co-Sponsor \$4000)

Experience the greatest hits of the 60's, 70's and 80's the way you first heard them....from the guys who made and played them all. Former members of mega-hit acts including Frankie Valli and The Four Seasons, Tommy James and The Shondells, The Critters, Jim Croce, Carly Simon and more. When The Hit Men take the stage, it's easy to see why their music has transcended generations. The notes are sharp, the vocals spot on, the energy is high, and these guys are having the time of their lives sharing their Musical Legacy that includes all the great Four Seasons songs made popular again by Broadway's Jersey Boys.



BeauSoleil avec Michael Doucet
Friday, August 21, 2015 7:30 pm
(Exclusive Sponsor \$4000/Co-Sponsor \$2500)

Since forming in 1975, Grammy winners BeauSoleil have claimed their undisputed roles as the most esteemed Cajun group in music. BeauSoleil avec Michael Doucet take the rich Cajun traditions of Louisiana and artfully blend elements of zydeco, New Orleans jazz, Tex-Mex, country, blues and more into a satisfying musical recipe. From The Grand Ole Opry to Newport Folk, from concert hall to dance floor, the music of BeauSoleil continues to captivate audiences the world over.